

*Would you like to lower your monthly energy bill, enjoy a safer, more comfortable and durable home, and increase your home's appraisal value and sales appeal? Then keep reading, because that is what a low cost, home energy rating can do for you...

What is a Whole Home Energy Rating?

A Whole Home Energy Rating is a comprehensive evaluation of the efficiency of the entire home. You will receive a written report that includes a numeric score or "rating" of the home, plus recommendations for improvements that will reduce energy bills and make the home more comfortable. Each rating will receive an official California Home Energy Rating Certificate and home energy rating report with the California Energy Commission's (CEC) seal. The report will identify the most cost-effective and appropriate energy efficiency improvements needed to save you money and provide long lasting comfort.

Who needs a Whole Home Energy Rating?

Everyone! Whether you are buying or selling, or plan on staying in your home for one year or the rest of your life, each whole home energy rating is geared toward helping you save money, and is custom tailored to fit your unique needs. The whole home energy rating can be designed to fit any lifestyle or energy improvement budget, with a focal point on cost effectiveness and common sense.

Buyers who choose to get a whole home energy rating can better decide which home will save them money through energy efficiency. They may also be entitled to federal tax credits, and borrow up to \$40,000 for energy improvements through their mortgage.

Sellers who have a CEC certificate showing their home's energy efficiency ultimately make their homes more valuable and often sell their homes faster than those without documentation.

Before you remodel your home, make sure you have a HERS Rater conduct a Whole Home Energy Rating so you know exactly where to focus your money.

Who performs the rating?

A Home Energy Rating System (HERS) Rater, who is certified by the CEC will conduct the rating. Each California HERS Rater must follow standardized energy auditing procedures and use energy analysis software that meets CEC requirements.

The HERS Rater will inspect and assess all the major energy efficiency features of your home:

- ✓ Air leaks
- ✓ Cooling system
- ✓ Heating system
- ✓ Cooling/heating duct system
- ✓ Water heating system
- ✓ Insulation (attic, walls, floor, roof)
- ✓ Windows
- ✓ Lighting
- ✓ Major appliances
- ✓ Solar (if any)
- ✓ Other energy uses
- ✓ Prior energy bills

*Every report is custom tailored to each unique home.

*Aircert Energy Ratings includes a **free** duct leakage test and **free** building envelope leakage test with each home energy audit.

*Heating and cooling ducts in an average California home leak almost 30 percent. That is why when heating or cooling equipment is replaced, testing the system's ducts for leaks is now required by building officials in many parts of the state.

*You wouldn't buy a new car without knowing the "miles per gallon", so why buy a home without knowing the "home energy rating?"

*After your mortgage payment, your energy bill is often the second largest monthly home ownership expense.

*Combine an Energy Efficient Mortgage (EEM) with other programs and you may be able to borrow up to \$40,000 or more for efficiency improvements. Ask a knowledgeable lender if an EEM is right for you.

Customer Reviews:

"I had the pleasure of hiring Aircert to perform a home energy audit on my home and I was truly amazed by the level of professionalism and the great service I received from Will Simco. The audit report he provided me was very complete and informative. It allowed me to make informed financial decision regarding repairs to my home. After providing me the report he call me to explain everything in it and suggested various item to make my home more energy efficient. Mr. Simco is a wealth of knowledge and I will highly recommend it to any homeowner." - Victor O.

"While having my air conditioning replaced, my ac contractor called this company to do the duct test. Mr. Simco arrived right on time, and explained the process thoroughly. He was clean and efficient while working throughout the house. He put my mind at ease during the process. I would definitely recommend this company." – Carrie A.

Google "whole home energy ratings California" for details on what I am targeting.

<http://aplusenergyservices.com/energy-audits/> is a website that somewhat offers what I do

PLEASE BE CREATIVE! THE VERBAGE I HAVE OUTLINED ABOVE IS FOR REFERENCE ONLY AND DOES NOT HAVE TO BE EXACT. IF YOU THINK SOMETHING CAN BE BETTER WORDED OR GET THE POINT ACROSS WITH LESS, THEN BY ALL MEANS GO RIGHT AHEAD.

THIS IS DIRECTED AT HOMEOWNERS TO PURCHASE AN ENERGY RATING, SO THIS NEEDS TO BE GEARED TOWARD SELLING THE PRODUCT.